

## CORE Architecture confident of regional growth opportunities in appointing new manager

Queensland based firm CORE Architecture has expanded its team in order to generate stronger ties with the local community, recently appointing Queensland local Adam Perrier to the role of Regional Manager for the Wide Bay and Burnett area, based in the company's Hervey Bay office.

CORE Architecture Managing Director Caroline Treacy said the expansion of the office represented a significant commitment by CORE Architecture to the future growth of the region and reflected the company's belief that in order to further develop the region, a locally-based and regionally-focussed senior manager was required.

"We felt the best way to develop our continued presence in the region would be to establish a regional managerial position with the view to better understanding and meeting the requirements of the community," Ms Treacy said.

"We believe the region has fantastic potential, and we have chosen to be the first architectural office with someone who possesses both the breadth and depth to deliver that potential here on the ground - someone who is accessible and part of the community."

CORE Architecture Director Jonathan Briggs said he was excited to see Mr Perrier come on board, given his proven ability to work closely with clients and community, and to readily adapt to challenges, delivering creative and practical solutions to clients.

"Adam possesses a wealth of experience in the architecture industry, having worked on a diverse

range of projects in various rural and regional areas such as Moree and highly developed areas like the Gold Coast and London," Mr Briggs said.

"CORE engages in projects of all scales and types, from small lot housing through to large commercial and institutional developments, and Adam's expertise in all these areas will be extremely valuable in delivering quality outcomes for our clients."

The newly appointed Regional Manager for the Wide Bay and Burnett area said he shared CORE Architecture's vision of being at the forefront of creating success and growth opportunities in the Queensland region.

"I enjoy working collaboratively with clients and other consultants to design integrated solutions inspired by our clients' needs and aspirations and am very focussed on using the architectural process to strengthen the communities and environment in which we live," Mr Perrier said.

The company, which was first established in the Wide Bay and Burnett region in 2004, has been working on a wide variety of projects in the area in recent years, ranging in scope from commercial, education, health, civic and residential developments.